

Sponsorship Package

Gig Harbor

ROCKIN' RHYTHM & BLUES FESTIVAL

AUGUST 12, 2017

For the last 25 years, this event has become one of the best attended events in our area. We have raised tens of thousands of dollars for many worthy 501c3 Non-Profit Organizations by way of showcasing an outstanding offering of local, regional and national talent. This year proves to be even more exciting. With the continued growth, and an effort to make each succeeding year better, a new location was inevitable. Initially the thought of leaving Tacoma, having operated as The Old Town Blues Festival, seemed somewhat difficult, if nothing more than it being such a tradition.

This year we are very excited about our new location! We are relocating to Gig Harbor and will occupy the grounds of the Gig Harbor Sportsman's Club. The event will be held on August 12, 2017 from Noon to 9PM. This takes the event to a whole new level. Surrounded by fir trees it offers a level grass field with local vendors, food, beer garden, and great music. Generous parking (with attendants) is on the same level ground, allowing easy access for all.

This year we will continue to partner with Permission to Start Dreaming. A nonprofit organization that was created locally in Gig Harbor to support our soldiers arriving home that suffer from PTSD. The longest journey many of our soldiers face is not the plane ride home from distant battle fields, but rather the struggle they face upon returning. The statistics are staggering regarding the number of service men and women suffering from Post-Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI), many of whom are unaware of, or unable to access, the resources they need. Thankfully, as awareness has increased about suicide rates and destructive behaviors, some very good programs have been developed. However, undeniably, more help is needed. The VA hospitals alone cannot aid our soldiers to the extent required.

Early donations help to ensure the success of this fundraising effort and will maximize your exposure during the preliminary PR and publicity stages. All contributions are tax deductible to the extent allowed by law. We ask that you take a few moments to review the attached sponsorship benefits for the 2017 Gig Harbor "Rockin' Rhythm and Blues Festival".

We look forward to joining forces with you in another successful cooperative campaign!

Sincerely,

Michael Mitchell, Coordinator
253-549-6294

The Four Sponsorship Benefit Levels

#1

Top Mojo \$5000

- An opportunity to display banners at the event.
- Public service announcements on Radio and TV stations.
- Print media such as the Tacoma News Tribune, the Weekly Volcano, Tacoma Weekly, The Gateway, Gig Harbor Life, among other regional Publications from Olympia to Seattle and beyond that supported the Festival through advertising and article publication.
- Street level marketing includes 1000 posters, 2000 brochures, and programs.
- Logo on T-shirts.
- 10 tickets to the event.
- Social Media Recognition of four mentions prior to the event through Facebook and Twitter reaching over 5000 followers.
- Your website link posted on the Gig Harbor Rhythm and Blues Festival website.
- Highlighted recognition in E-Blast sent before and after the event.
- Opportunity to have a booth at the event.

#2

Amplified \$2500

- An opportunity to display banners at the event.
- Public service announcements on Radio and TV stations.
- Print media such as the Tacoma News Tribune, the Weekly Volcano, Tacoma Weekly, The Gateway, Gig Harbor Life, among other regional Publications from Olympia to Seattle and beyond that supported the Festival through advertising and article publication.
- Street level marketing includes 1000 posters, 2000 brochures, and programs.
- Logo on T-shirts.
- 6 Tickets to the event.
- Social Media Recognition of two mentions prior to the event through Facebook and Twitter reaching over 5000 followers.
- Your website link posted on the Gig Harbor Rhythm and Blues Festival website.
- Highlighted recognition in E-Blast sent before and after the event.
- Opportunity to have a booth at the event.

#3

Boogie Woogie \$1000

- An opportunity to display banners at the event.
- Public service announcements on Radio and TV stations.
- Print media such as the Tacoma News Tribune, the Weekly Volcano, Tacoma Weekly, The Gateway, Gig Harbor Life, among other regional Publications from Olympia to Seattle and beyond that supported the Festival through advertising and article publication.
- Street level marketing includes 1000 posters, 2000 brochures, and programs.
- Logo on T-shirts.
- 4 Tickets to the event
- Social Media Recognition of one mention prior to the event through Facebook and Twitter reaching over 5000 followers.
- Your website link posted on the Gig Harbor Rhythm and Blues Festival website.

#4

Bourbon Street \$500

- An opportunity to display banners at the event.
- Public service announcements on Radio and TV stations.
- Print media such as the Tacoma News Tribune, the Weekly Volcano, Tacoma Weekly, The Gateway, Gig Harbor Life, among other regional publications from Olympia to Seattle and beyond, that supported the Festival through advertising and article publication.
- Street level marketing includes 1000 posters, 2000 brochures, and programs.
- Logo on T-shirts.
- 2 Tickets to the evening event
- Social Media Recognition of two mentions prior to the event through Facebook and Twitter reaching over 5000 followers.

Sponsorship Form

Please select which level of sponsorship you would like for the 2017 Gig Harbor Rockin' Rhythm and Blues Festival:

___ \$5000 Top Mojo

___ \$2500 Amplified

___ \$1000 Boogie Woogie

___ \$ 500 Bourbon Street

• Please make checks payable to: Gig Harbor Rockin' Rhythm and Blues Festival.

• Checks can be mailed to:

Michael Mitchell
9105 Allen Point Rd NW
Gig Harbor WA 98332

• Please Email logo to: mwvdesign@aol.com

• For additional info contact **Michael Mitchell at 253-549-6294**

Please complete the following and include with payment:

Name of Company _____

Contact _____ Phone _____

Email _____ Fax _____

Mailing Address _____

Website Address for publication _____

__Top Mojo __Amplified __Boogie Woogie __Bourbon Street

We thank you in advance and look forward to another successful event!